

For Immediate Release

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McWilliamsBallard Chosen for Pier Homes at HarborView

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McWilliamsBallard announced today that it has been chosen as the sales team of record for the townhomes project, Pier Homes at HarborView, including the upcoming auction of 11 townhomes by Accelerated Marketing Partners. Pier Homes at HarborView, consists of 88 townhomes ranging in size from 3,000 to 5,000 square feet. McWilliamsBallard, with their strong Baltimore presence at neighboring communities such as The Vue Harbor East and 414 Water Street was selected to market and sell the remaining homes due in large part to their strong knowledge of the Baltimore City residential market and previous relationship with Accelerated Marketing Partners.

Having worked with Accelerated Marketing Partners on the auction of the final homes at the JBG community, The Mercer, in Reston Virginia, McWilliamsBallard will be facilitating in the pre-auction sales preview before the June 28th auction as well as selling the remaining townhomes after the auction. McWilliamsBallard's strong sales record in Baltimore helped contribute to McWilliamsBallard's \$518 million sales volume in 2009.

"With our successful track record of sales in the Baltimore area, we are pleased to be selected to assist Accelerated Marketing with the auction of the 11 residences at Pier Homes" says Ross McWilliams, Principal at McWilliamsBallard. "Once the auction is completed, we look forward to working with the development team to successfully market and sell these amazing townhomes as the finishes, views and location can't be beat in the Baltimore area."

About McWilliamsBallard

McWilliamsBallard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the Washington Metropolitan Area, the firm's experience is wide ranging with successful work in over ten states nationwide. Founded in 1996, McWilliamsBallard has become one of the most successful project development real estate and marketing firms in the country. In 2010, the Washington Business Journal ranked McWilliamsBallard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.