

MULTI-HOUSING NEWS

McWilliams Ballard Sells Out New Condo Building in Northern Virginia

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Herndon, Va.—The Bryson at Woodland Park, a new condo building in Herndon, Va., has been sold out.

The project was developed by Texas-based Fairfield Residential, and sales were handled by McWilliams Ballard, an Alexandria, Va.-based sales and marketing company.

The 584-unit complex was originally planned as an apartment building, but, in response to market conditions, was delivered as a condo community. Sales began in the third quarter of 2005. The project averaged a sales pace of 24 units per month.

One-, two- and three-bedroom units include stainless steel appliances, granite countertops, breakfast bars and kitchen islands, garden-style soaking tubs, glass-enclosed showers, cultured marble bathroom sinks, walk-in closets, ceramic tiling, gas fireplaces, French doors, built-in bookshelves and desks, dry bars, nine-ft. ceilings, arched doorways, patios or terraces, washers and dryers, and recessed lighting.

According to Niki Piersall, vice president at McWilliams Ballard, the complex features resort-style amenities. They include a pool with cabanas, heated spa, state-of-the-art fitness center, clubroom, billiards room, gazebo, walking and biking trails, and business center. The community is also near retail and restaurants, such as Nordstrom, Hecht's, Lord & Taylor, Bombay Co., Abercrombie & Fitch, the Gap, The Melting Pot, Carrabbas Italian Grill and Outback Steakhouse. In addition, The Bryson at Woodland Park is near the Dulles International Airport.