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McWilliams|Ballard sells and settles another condominium building in Arlington, VA

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McWilliams|Ballard announced today that the firm has sold and settled another condominium building in Arlington, VA

1800 Wilson Boulevard, developed by Washington, DC based Holladay Corporation, is located at the heart of the dynamic Rosslyn–Ballston corridor, an area experiencing rapid growth and surging popularity, with two metro stations just a few blocks away. The property is comprised of 153 residences – a mix of Studio, 1 bedroom, 1 bedroom den, 1 bedroom loft, 2 bedroom, 2 bedroom loft, and unique live/work homes. 1800 Wilson features a wide selection of unique floor plans, upscale urban amenities, a fully equipped fitness center, and street level retail establishments. The distinctive finished of each home include hardwood floors, stainless steel appliances, and rich maple kitchen cabinetry.

“1800 is a condominium residence that exemplifies the best of urban living and the finest in style, quality, and amenities”, says Ross McWilliams, Partner at McWilliams|Ballard, the Washington DC based residential real estate sales and marketing firm. “This unique approach combined with the trend setting design, superb customer service, and relentless attention to detail that is the main focused of the Holladay Corporations approach to each and every new project, creates an exciting opportunity for living amid the energy of the Rosslyn-Ballston corridor.”

About McWilliams|Ballard

McWilliams|Ballard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm’s experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

McWilliams|Ballard was recently identified as the largest new home sales and marketing firm in the United States by Real Trends 500 – the annual research report which identifies the country’s largest and most successful residential firms. The Washington Business Journal has ranked McWilliams|Ballard the 6th largest Residential Real Estate Company in the Washington Metropolitan Area.

