

For Immediate Release

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McWilliams|Ballard sales agents take top honors at GALA Awards

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McWilliams|Ballard announced today that 12 of their sales agents were awarded honors in the Million Dollar Club Category at Tuesday night's GALA Award ceremony. Eight of those awards were for sales volume above \$28 million, more than any other firm in the greater Washington, DC Metro area.

Million Dollar Club Award

- \$44 Million – James Lobocchiarro
- \$44 Million – Joe Serafin
- \$42 Million – Eric Solomon
- \$42 Million – Jacob Ballard
- \$41 Million – Dennis Kunselman
- \$35 Million – David Klimas
- \$34 Million – Jennifer Harper
- \$28 Million – Kristen Horst
- 2008 Repeat Life Member – Judy Buckley
- 2008 Repeat Life Member – Deborah Condrey
- 2008 Repeat Life Member – Laura Henne
- 2008 Repeat Life Member – Jeanette Schimmel

"It speaks to the quality and dedication of our sales managers that 8 of the top 10 honorees are associated with our organization. We pride ourselves, and attribute all of our firm's success over the years to our superior team of agents," says Ross McWilliams, President of McWilliams|Ballard.

The Great American Living Awards or GALA program is the most prestigious residential design, sales, and marketing competition in the Metropolitan Washington market. Builders, developers, architects, sales, marketing, merchandising and advertising professionals have judged these awards for more than 50 years and to win a GALA is considered the "best of the best."

About McWilliams|Ballard

McWilliams|Ballard, headquartered in Alexandria, VA, is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

Real Trends 500 – the annual research report which names the country's largest and most successful residential real estate firms, recently published their 2007 list; identifying McWilliams|Ballard as the largest sales firm whose sole focus is new homes. The Washington Business Journal has ranked McWilliams|Ballard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.

