



**For Immediate Release**

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**McWilliams|Ballard completes another condominium building in Washington, DC**

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McWilliams Ballard announced today that the firm has sold and settled another condominium building in Washington, DC.

Verona Parc is an 8 story, 33 residence building located at 13<sup>th</sup> and Euclid Streets, NW and is part of the newly emerging Columbia Heights neighborhood. Prices for the homes ranged from the \$300,000's to over \$600,000.

“We are thrilled to have been part of this exciting community”, says Niki K Piersall, Vice President at McWilliams| Ballard. “Verona Parc was one of the first new boutique condominium buildings in the Columbia Heights neighborhood, which has since been joined by many other condominium developments in that area.”

**About McWilliams|Ballard**

McWilliams|Ballard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

McWilliams|Ballard was recently named the largest new home sales and marketing firm in the United States by Real Trends 500 – the annual research report which identifies the country's largest and most successful residential firms. The Washington Business Journal has ranked McWilliams|Ballard the 8<sup>th</sup> largest Residential Real Estate Company in the Washington Metropolitan Area.