

For Immediate Release

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McWilliams|Ballard sales agents take top honors at MAME Awards

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McWilliams|Ballard announced today that 9 of their sales agents filled the top 10 slots as it relates to overall sales volume in 2007 at last night's MAME Award ceremony held at the Ritz Carlton in McLean, VA.

40 of the firm's sales agents were recognized for their 2007 sales volume, more than any other firm in the greater Washington, DC Metro area.

Top McWilliams Ballard Agents by Sales Volume

Dennis Kunselman	\$134,000,000
Miriam Fernandez	\$111,000,000
David Klimas	\$52,000,000
Timur Loynab	\$49,000,000
Joe Serafin	\$42,000,000
James LoBocchiaro	\$39,000,000
Gregory Schneider	\$35,000,000
Amy Wease	\$34,000,000
Judy Buckley	\$33,000,000
Heidi Gordon	\$33,000,000
Trent Heminger	\$31,000,000
Laina Lee	\$30,000,000
John Guggenmos	\$28,000,000

Additionally, Miriam Fernandez, Sales Manager at The Waterview, a JBG project in Rosslyn, VA was named Sales Person of the year for condominiums over \$700,000.

The Major Achievement in Marketing Excellence Awards (MAME) are sponsored annually by the Northern Virginia, Suburban Maryland, and Washington, D.C. Builders Associations to acknowledge the best real estate sales professionals, best interior merchandising of model homes, the best sales offices, the best product brochures, and excellence in other marketing categories. The awards are given in May of each year for the previous year.

"We are proud to participate in the MAME awards each year. The recognition that our sales agents receive is a testament to their commitment to excellence in their field", says Christopher Ballard, co-President of McWilliams|Ballard.

About McWilliams|Ballard

McWilliams|Ballard, headquartered in Alexandria, VA, is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

Real Trends 500 – the annual research report which names the country's largest and most successful residential real estate firms, recently published their 2007 list; identifying McWilliams|Ballard as the largest sales firm whose sole focus is new homes. The Washington Business Journal has ranked McWilliams|Ballard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.

