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**McWilliams|Ballard receives tops honors at the national and regional level**

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McWilliams|Ballard announced today that the firm has been identified by Real Trends 500 as the top real estate firm in the country with a sole focus on new home sales and marketing.

Real Trends 500 is an annual research report which names the country's largest and most successful residential firms as ranked by closed transaction sides and separately by closed sales volume. The report represents the most trusted standard of measuring the performance of the nation's leading realty service firms.

Additionally, the Washington Business Journal recently ranked McWilliams|Ballard as the 6<sup>th</sup> largest residential real estate firm in the DC Metro area; the largest whose sole focus is new home sales. The Washington Business Journal ranked the firms based on 2007 Metro Area sales.

"We are honored to be identified on both lists as the top firm with a sole focus on new home sales", says Niki K. Piersall, Vice President at McWilliams|Ballard. "The entire team at McWilliams|Ballard is to thank for these distinguished designations. Without great people and wonderful clients, this simply wouldn't be possible."

McWilliams|Ballard has quietly grown to a firm of over 150 in the past 12 years with over 60 active projects in 10 states and Mexico. "Our focus is solely on new homes – with a concentration in condominiums, both ground up construction and conversion product; allows for a deep and robust knowledge of all the markets in which we work," Piersall says.

**About McWilliams|Ballard**

McWilliams|Ballard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.