

For Immediate Release

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National Harbor Receives Mid-Atlantic Condominium Industry Award

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McWilliams|Ballard announced today that one of the firm's Projects has received an award of distinction at the 13th Annual Mid-Atlantic Condominium Industry Awards for Excellence.

Best Mid-Atlantic Neighborhood Impact Condominium Community

Winner: National Harbor, National Harbor, MD

Developer: The Peterson Companies

"This award is a testament to the vision of The Peterson Companies" says Chris Ballard, President of McWilliams|Ballard. "The collective team at National Harbor has created a vibrant waterfront community that rivals the best in the nation. Residents today can enjoy a lifestyle that heretofore was not offered in the Washington Metropolitan Area. We at McWilliams|Ballard are proud to be a part of this team and look forward to continuing the success and building on the strong foundation The Peterson Companies has created at National Harbor."

Delta Associates hosted its 13th Annual Mid-Atlantic Multifamily Awards Presentation on October 1, 2009. Awards for excellence in achievement within the multifamily industry were presented in several different categories. As in prior years, Gregory Leisch gave a Real Estate Market and Economic Overview prior to the awards ceremony.

About National Harbor

Rising from the banks of the Potomac just south of the Woodrow Wilson Bridge in Prince George's County, Maryland., National Harbor is a 300-acre, mixed-use development that at completion will include multiple hotels (including the Gaylord National Resort and Convention Center, the largest such facility on the East Coast), thousands of residential units, tree-lined promenades with scores of shops and offices, a marina and much more. The project commands a mile and a quarter of the Potomac.

About McWilliams|Ballard

McWilliams|Ballard, headquartered in Alexandria, VA, is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the Washington, D.C. metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

Real Trends 500 – the annual research report which names the country's largest and most successful residential real estate firms, has identified McWilliams|Ballard as one of the two largest sales firms in the country whose sole focus is new project development. In 2008 The Washington Business Journal ranked McWilliams|Ballard the 5th largest Residential Real Estate Company in the Washington Metropolitan Area.

About The Peterson Companies

The Peterson Companies and its affiliates have had a major impact on the Washington, D.C. area's real estate development industry since the early 1970's. Based in Fairfax, Virginia, The Peterson Companies is one of the largest privately-owned development companies in the region.

