

**For Immediate Release****Media Contact:**

Chris Ballard  
McWilliams|Ballard  
703.535.5550  
cballard@mcwilliamsballard.com

**McWilliams|Ballard completes sales in Arlington, Virginia****Washington, DC November 9, 2009**

McWilliams|Ballard announced today that the firm has successfully sold and settled all condominiums at The Phoenix at Clarendon Metro in Arlington, Virginia.

The Phoenix at Clarendon Metro, developed by Keating Partners, is a mixed-use community featuring ground floor retail, the new main Arlington County Post Office, and 181 condominiums conveniently located 2 blocks from the Clarendon Metro. The condominiums at The Phoenix feature hardwood floors and designer kitchens with select homes featuring private terraces or balconies. Homes range from a 1Bedroom/1Bath from the mid \$300's to a 2Bedroom/2Bath/Den that sold for over \$1million. Homeowners at The Phoenix at Clarendon Metro have access to building amenities including a rooftop pool, media room and fully equipped fitness center.

"The Phoenix at Clarendon Metro is unique in that Keating Partners teamed with the US Postal Service to design and develop the new main Arlington County Post Office. This project blends the best of city living by having the convenience of Metro nearby with all the modern conveniences of condominium living," says Chris Ballard, President of McWilliams|Ballard. "We honored to have been involved with this community from its inception and were able to complete the sales and marketing during a troubled real estate market."

**About McWilliams|Ballard**

McWilliams|Ballard, headquartered in Alexandria, VA, is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the Washington, D.C. metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

Real Trends 500 - the annual research report which names the country's largest and most successful residential real estate firms - has identified McWilliams|Ballard as one of the two largest sales firms in the country whose sole focus is new project development. In 2008 The Washington Business Journal ranked McWilliams|Ballard the 5th largest Residential Real Estate Company in the Washington Metropolitan Area.

