



For Immediate Release

Media Contact:

Niki K. Piersall
McWilliams|Ballard
703.535.5550
npiersall@mcwilliamsballard.com

McWilliams|Ballard sells out another condominium building in Falls Church, VA

Washington, DC June, 21, 2007

McWilliams Ballard announced today that the firm has sold and settled another condominium building in Falls Church, VA.

Renaissance 2230 is an 10 story, 332 residence building located at 2230 George C. Marshall Drive in Falls Church, VA ; just a short distance from all that the Tysons Corner area has to offer. This condominium conversion project was developed by Draper and Kramer, from Chicago and DC based Carlyle Group.

One and two bedroom homes, some with dens, were priced from the \$200,000's to \$500,000's.

“Renaissance 2230 provides an array of services and amenities for its residences, perfect for the metropolitan condominium purchaser. It was the first project of its kind in the Falls Church area and was very well received; resulting in a steady sales pace and eventual sell out. “

About McWilliams|Ballard

McWilliams|Ballard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

McWilliams|Ballard was recently identified as the largest new home sales and marketing firm in the United States by Real Trends 500 – the annual research report which identifies the country's largest and most successful residential firms. The Washington Business Journal has ranked McWilliams|Ballard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.