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**McWILLIAMS | BALLARD SELLS OUT ANOTHER CONDOMINIUM BUILDING IN ALEXANDRIA, VA**

WASHINGTON, July 3, 2007 - McWilliams | Ballard announced today that the firm has sold and settled another condominium building in Alexandria, VA.

The Royalton is a 116 residence building located at 1700 Duke Street in Old Town Alexandria, VA ; a short stroll to the historic area of Old Town as well as the King Street Metro. The building sits atop a full service Whole Foods Market. The project was developed by JBG, a local firm headquartered in Chevy Chase, MD.

One and two bedroom homes, some with dens, were priced from the mid \$300,000's. Residents enjoy interior amenities such as innovative spaces with chef caliber kitchens, dramatic walls of windows and soaring ten foot ceilings. Building amenities include a state of the art fitness center, high tech e-lounge as well as underground, secure, garage parking.

“The Royalton is unique in that it is one of the first brand new condominium projects to be built over a grocery store in the United States. This project blends the best of a historic location with all the modern conveniences a condominium purchaser demands”, says Niki K. Piersall, Vice President at McWilliams | Ballard. “We are thrilled to have worked with JBG on this project.”

**ABOUT McWILLIAMS | BALLARD**

McWilliams | Ballard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm's experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams | Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

McWilliams | Ballard was recently identified as the largest new home sales and marketing firm in the United States by Real Trends 500 – the annual research report which identifies the country's largest and most successful residential firms. The Washington Business Journal has ranked McWilliams | Ballard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.

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