

For Immediate Release

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McWilliams|Ballard Sells Out Four Projects in Four Weeks

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McWilliams|Ballard announced today that the firm has sold out and settled four projects in four weeks.

555 MASS Avenue is a 246 unit condominium building located at 555 Mass Avenue in Washington DC. 555 Mass was developed by 484 OPCO, L.L.C., a joint venture of the JBG family of companies and The Carlyle Group.

Silverton, a 210 unit condominium project, located in Silver Spring Maryland, developed by Silverton Residential, L.L.C., a member of the JBG family of companies.

Riverton, located in Old Town Alexandria, VA is an 81 unit project located at the corner of Bashford Lane and the George Washington Parkway. Riverton Residential, L.L.C., a member of the JBG -family of companies was the Developer of the community.

Preston Towns is also located in Alexandria VA. Located at East Reed Avenue and Jefferson Davis Highway, this 10 residence town home project is located across from the Potomac Yards Shopping Center. Abramson Properties was the developer of the community.

“McWilliams|Ballard is honored to have been a part of each of these projects, says Niki Piersall, Vice President at McWilliams|Ballard. Each of these projects represents some of the different markets we are currently involved in. Our company strength, creativity and unique vision make it possible to successfully close out projects in an ever changing marketplace.”

About McWilliams|Ballard

McWilliams|Ballard, headquartered in Alexandria, VA, is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the DC Washington metropolitan area, the firm’s experience is wide ranging with successful work in ten states nationwide. Founded in 1996, McWilliams|Ballard has quickly become one of the most successful real estate and marketing firms on the East Coast.

Real Trends 500 – the annual research report which names the country’s largest and most successful residential real estate firms, published their 2007 list; identifying McWilliams|Ballard as the largest sales firm whose sole focus is new homes. The Washington Business Journal has ranked McWilliams|Ballard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.